

## **Communication Tools**

### **Digital**

Newsletter – The Voice  
Newsletter – The Echo  
Email blasts  
Devotional emails  
Emails to committee groups  
Text messages  
District email blast  
Conference communication –  
    Glory Sightings  
Videos

### **Web based and Social Media**

Website  
Website calendar  
Facebook posts  
Facebook events  
Facebook messages  
Boosting Facebook posts  
Instagram  
Youtube  
Other social media

### **Printed**

Giving records  
Giving receipts  
Thank you notes  
Letters  
Worship Bulletin  
Brochures  
Newcomer packets

### **Visual**

Worship announcement on screen  
Flyers  
Posters  
Sunday school announcement flyer

### **People**

Greeters  
Ushers  
Small group leaders  
Word of mouth  
Telephone calls

### **Non-verbal**

Outside grounds surrounding the  
    church  
Cleanliness and neatness of the  
    interior of the church  
Non-verbal communication

### **Community and Advertising**

Press Releases  
Advertisements in paper  
Advertisements in other media  
Outdoor signs  
Flyer in the community  
Participation in community events  
Events held at church for community  
Community calendars

### **Others**